

Activity: your organization and its creativity

How creative is your organization? Write a list of personal and organizational initiatives that you consider were 'creative' and made a valuable contribution to the organization.

Personal Creativity

When thinking of your personal contributions that you have made to the organization, think of both large projects that you've been involved with and also 'the little things' that you've developed (perhaps unnoticed) that have made a difference in efficiency, effectiveness or team morale.

What was the creative idea?	What was the impact?	Who was impacted?

Organizational Creativity

Organizations are creative with product development, customer service, how they bring a product to market and countless other forms of creativity. Also, organizations are creative with areas such as employee engagement, team morale, loyalty and talent selection. Think of ways your organization has shown its creativity. Perhaps your company intranet or internet site may spark some ideas.

What was the creative idea?	What was the impact?	Who was impacted?

